



Ad Guidelines and Deadlines

Conference Program Ad

Turquoise

Full Page Display
300 dpi/150 lpi
8.7" (W) X 11.3" (H)
Formats Accepted: JPEG, PNG, PDF

Silver

Full Page Display
300 dpi/ 150 lpi
8.7" (W) X 11.3" (H)
Formats Accepted: JPEG, PNG, PDF

Lapis

1/2 Page Display
300 dpi/150 lpi
7.3" (W) X 5.3" (H)
Formats Accepted: JPEG, PNG, PDF

Copper

1/4 Page Display
300 dpi/150 lpi
3.7" (W) X 5.3"(H)
Formats Accepted: JPEG, PNG, PDF

Coral

1/4 Page Display
300 dpi/150 lpi
3.7" (W) X 5.3"(H)
Formats Accepted: JPEG, PNG, PDF

All ad specifications are width x height. If you submit an incorrect size ad, for example a horizontal half page or quarter page it may not be published in the program. Questions, please contact Leslie Sánchez. Submit all artwork by appropriate deadlines to leslie@dlenm.org

DLeNM Newsletter Ad - Soleado

Turquoise

Three - ¼ Page Display
Color @ 300 dpi/150 lpi
3.7" X 5.3"
Formats Accepted: JPEG, PNG, PDF

Silver

Two - ¼ Page Display
Color @ 300 dpi/150 lpi
3.7" X 5.3"
Formats Accepted: JPEG, PNG, PDF

Lapis

One- ¼ Page Display
Color @ 300 dpi/150 lpi
3.7" X 5.3"
Formats Accepted: JPEG, PNG, PDF

DLeNM Website Ad www.dlenm.org

Turquoise/Lapis

Banner Ad
100 X 656 px
Formats Accepted: JPEG, PNG, PDF

Silver

Margin Ad
100 X 225px
Formats Accepted: JPEG, PNG, PDF

Coral/Copper — Not Applicable

**Deadline for Ad Submissions:
September 28**



www.dlenm.org

Dual Language Education of New Mexico